

A diagram of a canvas with a fold line and a safety line. The canvas is white with a repeating pattern of the 'hola Ink' logo in teal and gray. A blue line at the top is labeled 'FOLD LINE' with an upward-pointing arrow. A teal line in the middle is labeled 'SAFETY LINE' with horizontal arrows pointing left and right. A red line at the bottom is labeled 'CUT LINE' with a downward-pointing arrow. The area between the blue and red lines is white, while the area between the red and gray lines is gray. Text in the center provides dimensions and instructions.

FOLD LINE

THIS IS WHERE THE FACE
OF THE CANVAS ENDS

CANVAS FACE SIZE: 18in x 24in

TOTAL GRAPHIC SIZE: 21.5x27.5

SAFETY LINE

KEEP ALL IMPORTANT IMAGES
AND TEXT INSIDE

**GRAY AREA BEYOND THE BLUE LINE
REPRESENTS THE 1.75" THAT WILL FOLD
AROUND THE SIDES.**

CUT LINE

THIS IS WHERE THE CANVAS WILL BE CUT