



**FOLD LINE**

THIS IS WHERE THE FACE  
OF THE CANVAS ENDS



**CANVAS FACE SIZE: 16in x 20in**

**TOTAL GRAPHIC SIZE: 19.5x23.5**



**SAFETY LINE**



KEEP ALL IMPORTANT IMAGES  
AND TEXT INSIDE



**GRAY AREA BEYOND THE BLUE LINE  
REPRESENTS THE 1.75" THAT WILL FOLD  
AROUND THE SIDES.**



**CUT LINE**

THIS IS WHERE THE CANVAS WILL BE CUT

