



FOLD LINE

THIS IS WHERE THE FACE
OF THE CANVAS ENDS

CANVAS FACE SIZE: 12in x 16in
TOTAL GRAPHIC SIZE: 15.5x19.5

SAFETY LINE

KEEP ALL IMPORTANT IMAGES
AND TEXT INSIDE

**GRAY AREA BEYOND THE BLUE LINE
REPRESENTS THE 1.75" THAT WILL FOLD
AROUND THE SIDES.**

CUT LINE

THIS IS WHERE THE CANVAS WILL BE CUT