



**FOLD LINE**

THIS IS WHERE THE FACE  
OF THE CANVAS ENDS

**CANVAS FACE SIZE: 11in x 14in**  
**TOTAL GRAPHIC SIZE: 14.5x17.5**

**SAFETY LINE**

KEEP ALL IMPORTANT IMAGES  
AND TEXT INSIDE

**GRAY AREA BEYOND THE BLUE LINE  
REPRESENTS THE 1.75" THAT WILL FOLD  
AROUND THE SIDES.**

**CUT LINE**

THIS IS WHERE THE CANVAS WILL BE CUT